



TOWN OF LAUDERDALE-BY-THE-SEA

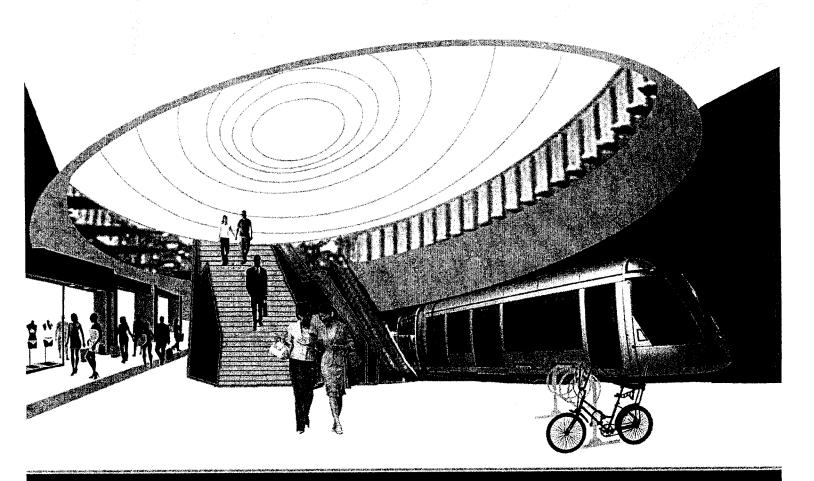
AGENDA ITEM REQUEST FORM

	IINISTRATIO			John Oli	
Departi	ment Submitting Requ	est	Je	Dept Head's S	Signature
Commission Meeting Dates	Last date to turn in to Town Clerk's Office	Commission Meeting Dates	Last date to turn in to Town Clerk's Office	Commission Meeting Date	Last date to turn in to Town Clerk's Office
Nov 10, 2009	Oct. 30 (5:00 p.m.)	☐ Jan 26, 2010	Jan 15 (5:00 p.m.)	March 23, 201	0 Mar 12 (5:00 p.m.)
☐ Dec 1, 2009	Nov 20 (5:00 p.m.)	Feb 9, 2010	Jan 29 (5:00 p.m.)	April 13, 2010	April 2 (5:00p.m.)
Dec 8, 2009	Nov 25 (5:00 p.m.)	☐ Feb 23, 2010	Feb 12 (5:00 p.m.)	April 27, 2010	April 16 (5:00p.m.)
☐ Jan 12, 2010	Dec 31 (5:00 p.m.)	Mar 4, 2010	Feb 19 (5:00p.m.)	May 11, 2010	April 30 (5:00p.m.)
NATURE OF AGENDA ITEM		Presentation Report Consent Agenda Bids	Resolution Ordinance Public Hea Old Busine	aring	New Business Manager's Report Attorney's Report Other
	Presentation of the Intransportation Plan MENDATION: N/A			Organization (MP	O) 2035 Long Range
BOARD/COMM	ITTEE RECOMME	NDATION: N/A			
FISCAL IMPAC	Γ AND APPROPRIA	ATION OF FUNDS	S: N/A		
Amount \$	П	Acct #			
_		From Acct #		<u>—</u>	
☐ Bid	· <u> </u>		Amount represents ma	atching funds	
					
Town Attorney revie	w required				



2035 BROWARD TRANSFORMATION PLAN

December 2009



Executive Summary

JACOBS



Chair

Daniel J. Stermer

Vice Chair

Rae Carole Armstrong

Members/Alternates

Richard Blattner

George Brummer

Bryan Caletka Anne Castro

Birute A. Clottey

Joy Cooper

Dan Dodge

Harry Dressler

Freddy Fisikelli

Gary Frankel Bill Ganz

Marilyn Gerber

Roy Gold

Tom Green

Douglas Hodgson

Sandy Johnson

Eric H. Jones, Jr

Richard J. Kaplan

Ashira A. Mohammed

Allegra Webb Murphy

Frank Ortis

Bruce G. Roberts

Charlotte Rodstrom

David Rosenof

Troy Samuels

David Shomers

John Sims

Lawrence Sofield

Joseph Varsallone

County Commissioners

Sue Gunzburger

Lois Wexler

School Board Member

Benjamin J. Williams

SFRTA

Gregory Stuart

January 27, 2010



Commissioner Birute Clottey Town of Lauderdale-by-the-Sea 4501 OceanDrive Lauderdale-by-the-Sea, FL 33308

Dear Commissioner Clottey:

At the November 19, 2009 Broward Metropolitan Planning Organization (Broward MPO) meeting, the Board unanimously approved the 2035 Long Range Transportation Plan (LRTP). The 2035 LRTP takes a transitfocused approach to transform Broward County into a vibrant community with innovative transit solutions and mobility options. To ensure the 2035 LRTP continues as a living document and to successfully begin the implementation phase, MPO staff has begun a series of presentations of the 2035 LRTP to municipalities and local communities.

The objectives of the 2035 LRTP presentations are:

- Provide elected officials and community leaders with an overview of the 2035 LRTP and what the plan will mean for our communities
- Collect feedback and provide answers to questions on current and future transportation issues pertinent to each area
- Discuss how local jurisdictions and communities and the Broward MPO can effectively work together to bring the 2035 LRTP to fruition

28 PLGE REPORT

Enclosed is the 2035 LRTP Executive Summary (with a disk containing the final report) for your review. Additional documents for the 2035 LRTP are also available online at http://www.broward2035lrtp.com.

15

Lahoma Scarlette, Public Information Coordinator, will contact you to arrange an MPO staff presentation of the 2035 LRTP to your Thank you for the opportunity to engage in a Commission/Board. collaborative effort in transforming transportation in Broward County.

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Executive Director

Encl.

cc: City Manager w/o Encl.

SERVICES DEVELOPMENT

LRTP Home Page 1 of 1



Broward MPO 2035 Long Range Transportation Plan



Home

Public Involvement

Transportation Solutions

Project Documents

FAQs

Links

Public Comments

Comentarios

Home

Putting the Pieces Together

Transportation is not just being able to get from point A to point B. It involves a comprehensive planning process that considers important components such as air quality, alternative modes of transportation, improvements to current roadways, and bicycle and pedestrian facilities. *Most importantly, the planning process involves the public*.

The Broward Metropolitan Planning Organization (MPO) serves as the unified voice of Broward County to state and federal legislators about transportation needs and concerns. As the County's voice, the MPO places special emphasis on providing equal access to transportation planning choices through public outreach initiatives. The Long Range Transportation Plan (LRTP) is the blueprint for the regional transportation system with a time horizon through 2035. The LRTP process is one of many ways that the MPO engages the public. It is also how the MPO evaluates the need for and choices involved in transportation infrastructure planning. From now until December of 2009, the Broward MPO will be working with communities throughout the county to develop the 2035 LRTP.

New to this LRTP is the coordination between the Broward MPO, Miami-Dade County MPO and Palm Beach County MPO to create a tri-county transportation plan that will provide travel choices for the regional transportation needs.

The Br 2035 L comp

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Broward Metropolitan Planning Organization October 2009 Gregory Stuart Executive Director Administration (90279)hehael Forest vitz Asst Director (05386)Lahoma Scarlette Public Public Education Coord Tracy Mitchell (90347)Administrative Coord II Education (90290)Ellen Stubbins Charlene Burke **Div Admin Asst** Graduate Intern Ginette Saucier (90278)(07582)Secretary (90295)Systems Planning Ossama Al Aschkar Enhancement & Engineer IV Roger Del Rio 11 (05977)Planning Section Manager Special Projects (90288)Lina Kulikowski Vacant Ed Sirianni James Cromar Henry Cordova Associate Planner Principal Planner Planning Section Manager Principal Planner Principal Planner (90294)(90285)(90280)(90286)(90276)Deborah Homan **Tommie Dawson** Ricardo Gutierrez **Buffy Sanders** Assistant Planner Associate Planner Engineer I Associate Planner (90277)(90293)(90273)(90282)Multimodal Programs Enrique Zelaya Chris Heshmati Planning Section Manager Planning Section Manager Planning (90296)(03418)Mario Aispuro Mark Horowitz Gladys Leeks Candace Jensen Senior Planner SPC IV Associate Planner Associate Planner (90287)(90291)(90274)(90281)**Deborah Byrnes** Beth Kuttner Associate Planner Associate Planner (90275)

(90292)

B R O W A R D 2 0 3 5

LONG RANGE TRANSPORTATION PLAN

Adopted on November 19, 2009



TODAY'S AGENDA

- Broward Future Transportation Needs
- Broward MPO 2035 LRTP
- Local Issues
- Innovative Financing
- Discussion & Q&A

FUTURE TRANSPORTATION NEEDS

Broward County

- Population 2,251,000 (2.3 million), 29% growth
- Employment (Jobs) 1,011,000 (1 million), 37% growth
- Vehicles 1,342,000 (1.3 million), 22% growth
- VMT 48,948,000 (49 million miles), 31% growth
- Delay 353,000 hours, 64% increase
- Mode Split (Transit Share) 2.1% to 1.6% (HBW trips, PK)



MOBILITY HUBS



Gateway



Anchor

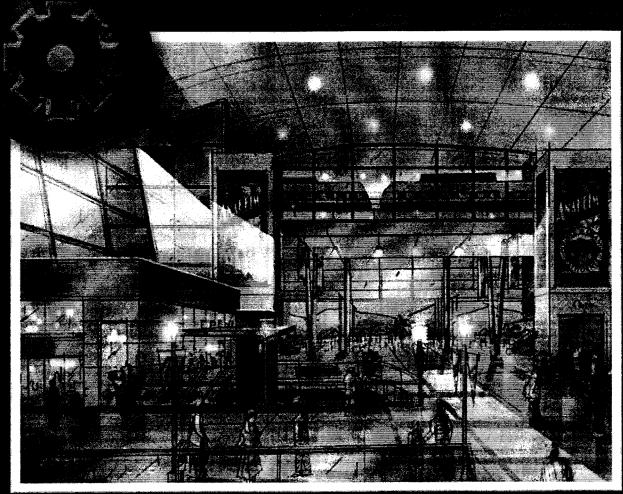


Community



2035 Long Range Transportation Plan

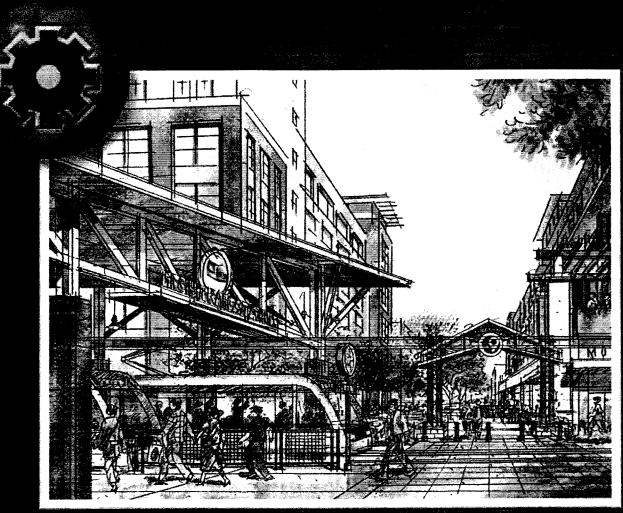
GATEWAY HUBS



- **ENCLOSED SHELTERS**
- FREE WI-FI
- •REAL TIME PASSENGER INFORMATION
- PRE-BOARD TICKETING
- •SURFACE OR STRUCTURE PARKING
- •RESTROOMS FACILITIES



ANCHOR HUBS

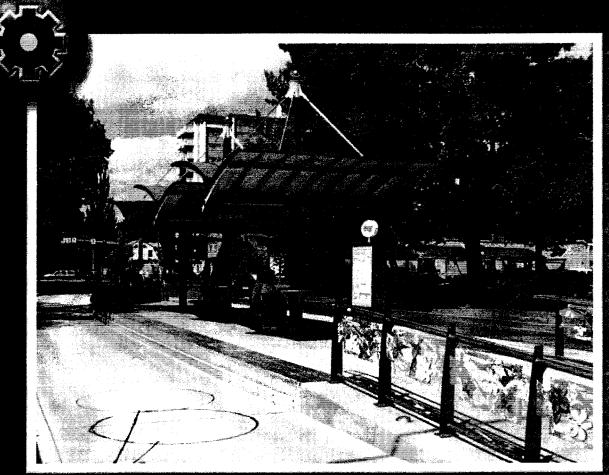


- •ENCLOSED OR
 PARTIALLY ENCLOSED
 SHELTERS
- FREE WI-FI
- •REAL TIME PASSENGER INFORMATION
- •PRE-BOARD TICKETING
- SURFACE OR

 STRUCTURE PARKING
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 FACILITIES

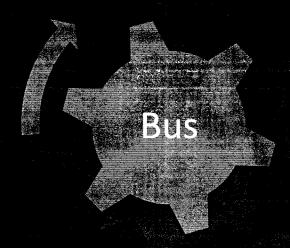


COMMUNITY HUBS



- •NEIGHBORHOOD SCALE
- •PARTIALLY ENCLOSED
 SHELTERS
- •REAL TIME PASSENGER INFORMATION

TRANSIT TECHNOLOGY



Premium Transit

> Commuter Rail

PREMIUM TRANSIT

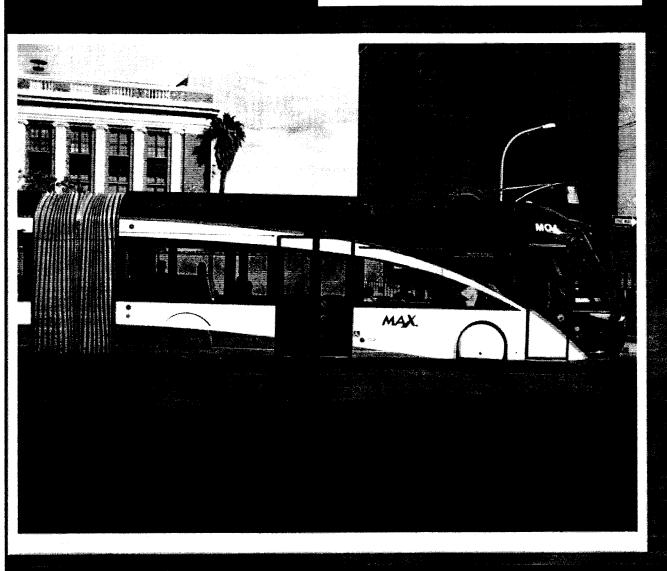
High Capacity Transit



- •OPERATES ON ITS OWN DEDICATED RIGHT-OF WAY
- SIGNAL PRIORITY
- •SHORTER HEADWAYS
- •REAL TIME PASSENGER INFORMATION

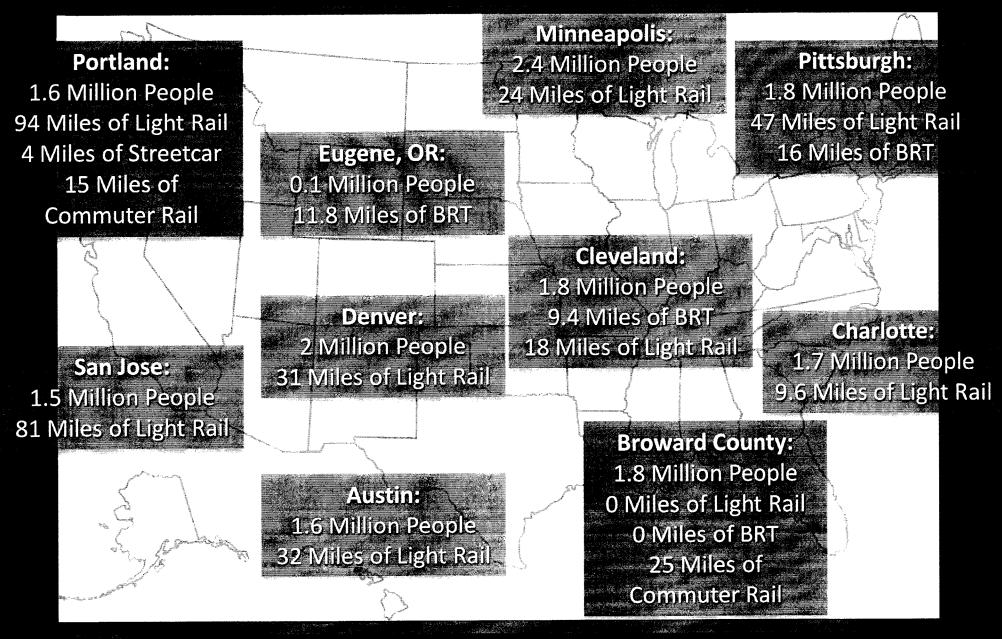
PREMIUM TRANSIT

Rapid Bus



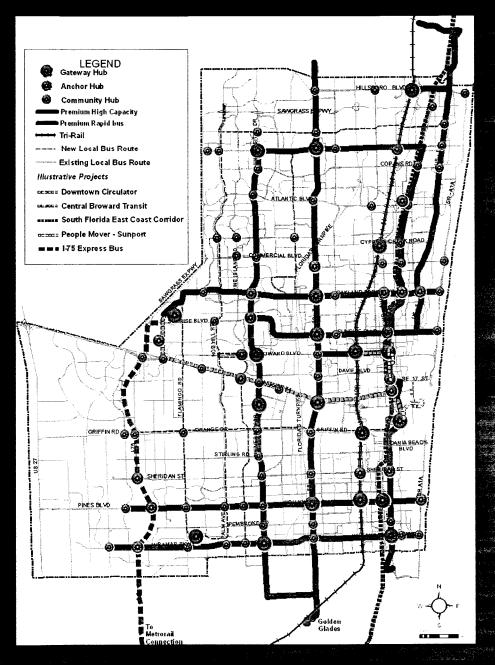
- •OPERATES IN MIXED TRAFFIC
- Signal priority
- SHORTER HEADWAYS
- •REAL TIME PASSENGER INFORMATION

How Broward County compares to...





THE PLAN







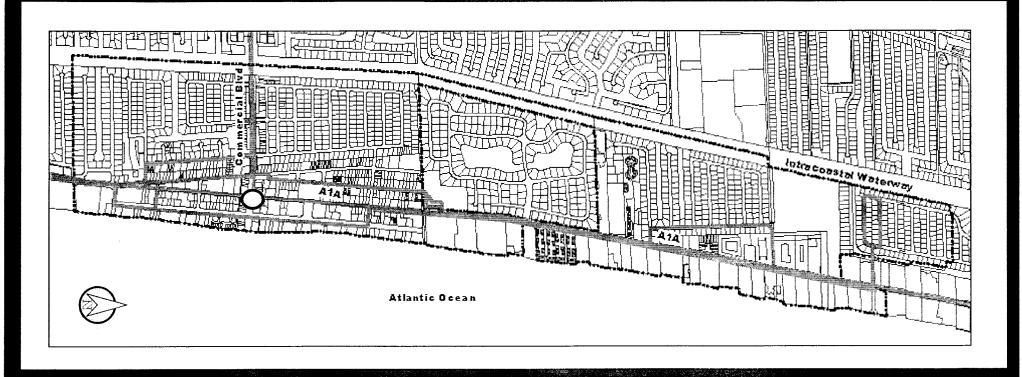
BY THE SEA Focus on To Town of Lauderdale By The Sea To Metrorail



2035 Long Range Transportation Plan

FOCUS ON TOWN OF LAUDERDALE BY THE SEA

TRANSIT

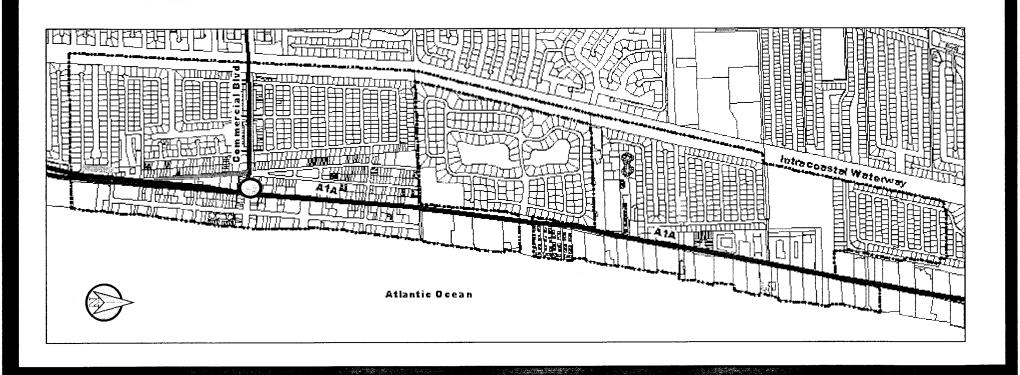


- Existing Bus RoutePelican Hopper
- Community Hub



FOCUS ON TOWN OF LAUDERDALE BY THE SEA

BIKE, PEDESTRIAN & GREENWAYS



Pedestrian ProjectBicycle Project

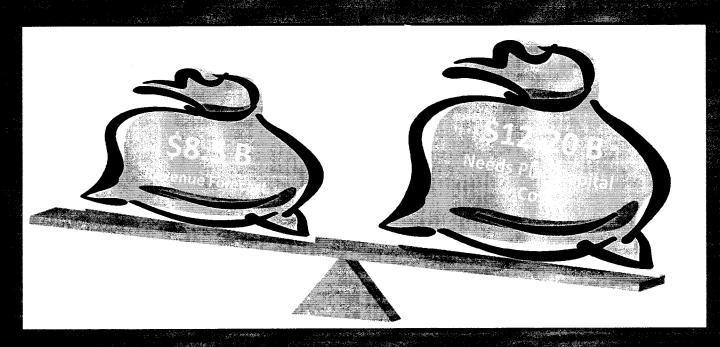
Greenway Project



FUNDING ISSUES REMAIN

Lack of dedicated local funding to:

- Operate and maintain local transit
- Leverage federal capital programs
- Invest in transit infrastructure to encourage transit-oriented development





COMPLETE TRANSFORMATION

Find new revenues sources

- Sales Tax (most common)
- VMT (future of mobility taxes)
- TIFD Tax Incremental Financing District (supports Mobility Hub concept)
 - TRID Transit Revitalization Investment District
 - BID Business Improvement District

INNOVATIVE REVENUE

Sale Tax (
$$\$.01/23 \text{ yr}$$
) + Base (21 yr) = $\$6.6 \text{ B} + \$8.5 \text{ B} = \$15.1 \text{ B}$



TRANSFORMATION

